



SUNTORY BRANDS

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Two Celebrations = Twice the Fun In 2022!

UNTORY FLOWERS is celebrating two milestone anniversaries – 20 years as an official company within Suntory Holdings and 20 years of revolutionary Sun Parasol mandevillas! Surfinia petunias debuted in 1989, followed by more revolutionary vegetative annuals – Million Bells calibrachoas, Temari and Tapien verbenas and Summer Wave torenias. These were among the first Proven Winners.



The next wave of breeding innovations came from Bonza Botanicals, a joint venture with Oasis Horticulture in Australia that is now part of Suntory Flowers. These delights from down under include Surdiva scaevolas, Princettia euphorbias, Granvia bracteanthas and Madeira argyranthemums Grandaisy hybrids. Meanwhile, two more major series were being bred in Japan – Senetti pericallis and Soiree Kawaii catharanthus. Another exciting category is disease-resistant shrub roses through third-party breeding.

Giving Back

Moving forward, Suntory Flowers is investing in our industry by establishing a scholarship through American Floral Endowment. The Suntory Flowers "Dream Big!" Scholarship inspires innovation and encourages students to explore the possibilities available to them in floriculture and ornamental horticulture. Suntory's guiding philosophy and passion is "Yatte Minahare" the spirt of bold ambition to dream big, take challenges and never give up. In other words, "Go for it!" Let's inspire the next generation to dream big!

CHECK US OUT ON YOUTUBE!

And subscribe to our channel for the latest videos.

Our special Sun Parasol insert following page 26 is a print companion to a series of videos we made that explain the features and benefits of the different varieties and subseries.



the varieties to life!

SCAN ME

AT YOUR **SERVICE**

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2023 Exciting New Varieties

SURFINIA HEAVENLY AMETHYST BURST

Pa

Page 4
Deep dark throats provide striking contrast to pale purple blooms. Plant fits new semi-trailing, medium vigor Heavenly Group.

SURFINIA XXL SALMON VEIN



Page 6
Large salmon flowers with darker veining pattern on compact, upright plants. Early to flower and daylength neutral, too!

SURFINIA XXL WATERMELON JAZZ



Juicy deep watermelon color in the XXL line that's big on blooms, early to flower and daylength neutral.

SENETTI WHITE RED HEART

Page 12



Stimulate impulse sales with bright white daisy flowers with striking red eyes. This is different than Senetti White, which has a dark blue eye.

SENETTI BLUE HALO

Page 12



Not quite a bicolor, this distinctive blue variety has a white halo around the center eye. Excellent habit that's more compact and presents flowers nicely.

SURDIVA LILAC MIST

Page 20



Pale purple fan flowers fit the compact Surdiva scaevola series and provide a nice lighter color for combos. Pretty in pastel schemes.

GRANVIA HARVEST ORANGE

Page 37
This su
for fa
are
Go

This super strawflower is perfect for fall programs! Big blooms are as gorgeous as a Van Gogh painting.

GRANVIA PEACHY KEEN

Page 37



Blooms have a lemonade look – light yellow with strawberry or tea-stained tips! This strawflower is not a wallflower!

GRANVIA PINK

P

Page 37
Gorgeous pink blooms will take you to Candyland! A stunning specimen for landscapes and large planters.

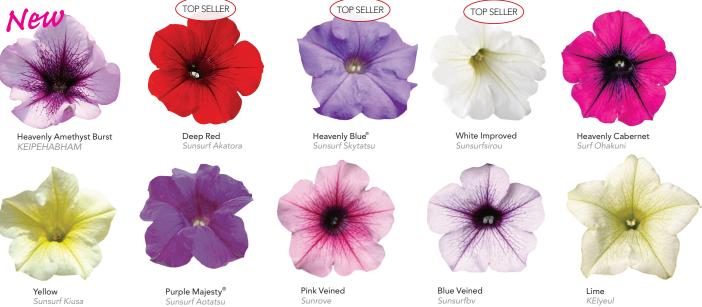
MILLION BELLS® ORANGINA®

WE'RE SHAKING THINGS UP, cobranding a new variety with a premium beverage.

Suntory Holdings is part owner of Pepsi Bottling
Ventures, which produces and distributes Orangina –
sparkling citrus juice that originated in France!









CLASSIC TRAILING High Vigor









SUNTORY PREMIUM BRANDS



Heartbeat Improved

Adorable novelty petunias!

- ✓ Heart pattern grows with love and care
- ✓ Compact, mounding, semi-trailing habit
- ✓ Charming in hanging baskets and containers





Surfinia

Purple Heart

2021 and 2020 Director's Select,

Penn State

2021 Top 10 Performing Annual, University of Minnesota

2021 Best of Breed Hanging

Baskets, North Carolina State

Surfinia®Heartbeat Improved and Purple Heart habit

- Compact, mounding and trailing
- Height: 8-12 inches
- Spread: 12-18 inches

Surfinia®

PURPLE STARSHINE

Bicolor novelty brings star power!

- ✓ Hot purple blooms with star pattern
- ✓ Mounding-upright habit
- ✓ Striking in hanging baskets and planters



- Penn State
- 2020 Best of Breed, North Carolina State



- Upright/mounding
- Height: 8-12 inches
- Spread: 12-18 inches







Perfect for Patio Containers

SURFINIA® MOUNDING PETUNIAS

- ✓ Attractive mounding habit
- ✓ Strong central branching
- ✓ Outstanding weather tolerance



Baby Compact Purple Keiametsum



Patio Yellow Sunpatiki







SUNTORY PREMIUM BRANDS





COMPACT with high flower count

- ✓ Finishes in smaller pots
- ✓ Ideal for high-density production
- ✓ Nice color range
- ✓ Thrives in cool conditions



True Blue Sunsenebatubu



Blue Sunsenebabu

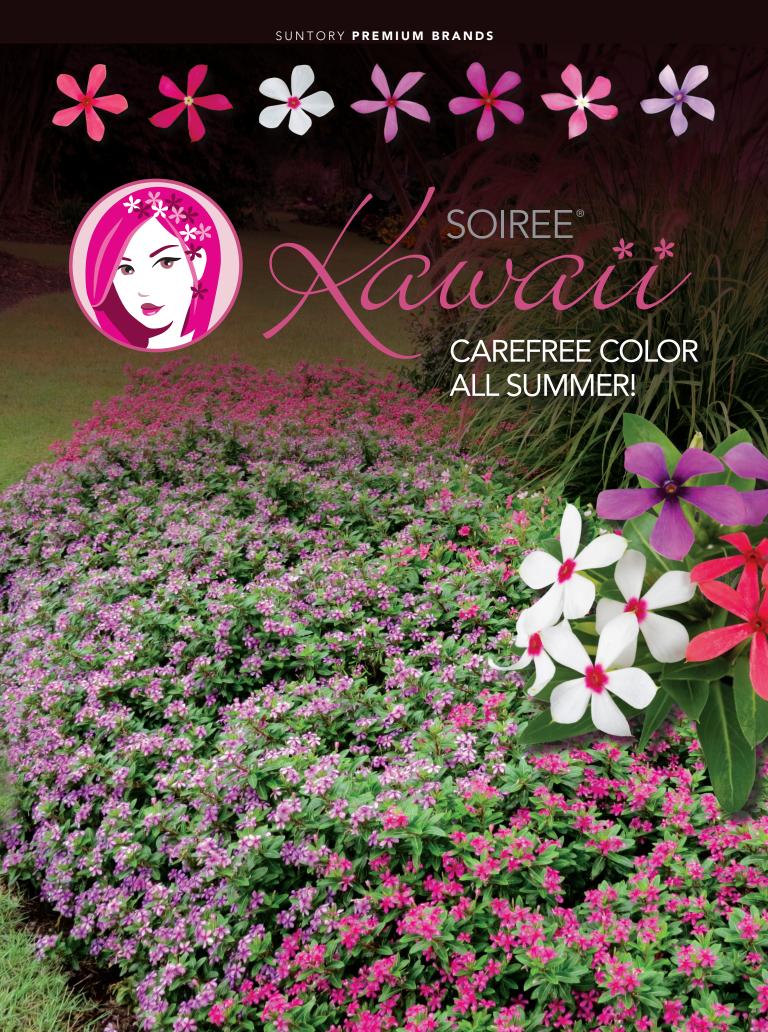


Magenta Bicolor Sunsenebapiba



Magenta Sunsenebare

	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14
HIGH Vigor					
Blue					
Blue Bicolor					
Deep Blue					
Light Blue Bicolor					
Magenta					
Magneta Bicolor					
Magic Merlot					
Pink Bicolor		m coality			
Violet Bicolor					
White					
MEDIUM Vigor					
Blue Halo					
Magic Salmon		/			
Rose Glow					
Ruby Red					
Super Blue					
Violet					
White Red Heart					
COMPACT					
Baby Blue					
Baby Magenta					
Baby Magenta Bicolor					
Baby True Blue					





DID YOU KNOW?

Kawaii means cute in Japanese.

Soiree Kawaii sales support Girls Inc. www.girlsinc.org





Suncatha 2460



Light Purple Suncatfe 291



Soiree® Kawaii habit

• Compact, mounding upright

Bloom size 1/2-1 inch Light Full sun Growing 75-85°F

temperatures

5.8-6.2 рΗ

Grower pots 4-inch and larger **Retail containers** 4-inch pots and larger

4-inch pot (1 liner) - 6-8 weeks Crop times 6-inch pot (2-3 liners) - 10-12 weeks

DISEASE RESISTANT VARIETIES

Three Soiree Kawaii varieties proved resistant to Phytophthora nicotianae, a disease that causes wilt in vinca, in a study conducted by Cornell University in 2021.

White Peppermint • Coral • Coral Reef



SOIREE® Catharanthus

Elegant double flowers

- ✓ Retains compact habit
- ✓ Vigorous growth
- ✓ Moderate branching
- ✓ Glossy green foliage
- ✓ Excellent heat tolerance



Pink Suncatha 2335







White Suncatha 2316

2016 Best of Species, Penn State University



Orchid Suncatso 2

Genus Family Plant type Bloom time Bloom size Light

Growing temperatures pH

Grower pots Retail containers Crop times Catharanthus
Apocynaceae
Annual
Continuous, mid-spring to fall
1 ½-2 inch
Full sun

70-80°F 5.8-6.2 4-inch and larger

4-inch pots and larger 4-inch pot (1 liner) – 5-7 weeks 6-inch pots (1 liner) – 6-9 weeks Soiree® Double habit

- Upright
- Height: 10-14 inches
- Spread: 20-25 inches





Surdiva® habit

- Mounding, semi-trailing
- Height: 6-10 inches

 Classic varieties are flatter, more horizontal and two weeks later to bloom.

Genus Scaevola
Family Goodeniaceae
Plant type Annual

Bloom time Continuous, spring to fall

Bloom size ½-1 inch

Light Full sun, partial sun

Growing 60-80°F temperatures

pH 5.5-6.0

Grower pots 4-inch and larger **Retail container** 4-inch pots and larger

Crop times 4-inch pot (1 liner) –

6-7 weeks, 1 pinch

6-inch pot (1 liner) –

7-8 weeks, 2 pinches

10-inch pots (3 liners) – 12-15 weeks, 2-3 pinches





Classic Blue



Classic Pink



TOP SELLER

- Yellow

 2018 One of the Best and Best of Species, Penn State University
- 2017 Top 50, Raker Trial Gardens



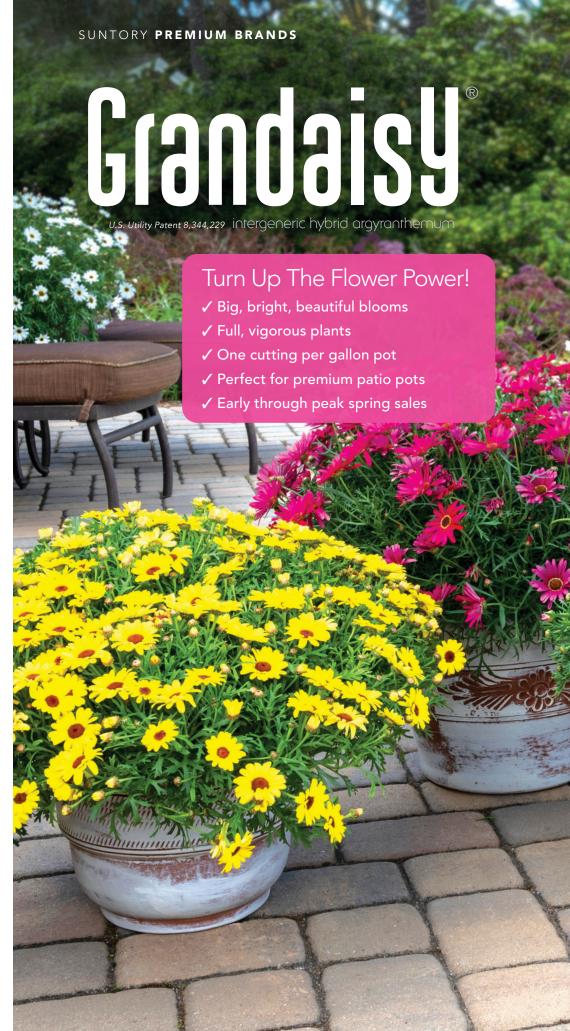
Pink Halo 2017 Top 50, Raker Trial Gardens 2016 Honorable Mention, University of Minnesota



White Improved



Dark Pink 2020 Director's Select, Penn State

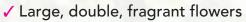




Time to smell the roses!

Brindabella Doce

Form.
Function.
Fragrance.



- ✓ Densely foliaged, bushy growth habit
- ✓ Excellent resistance to black spot and powdery mildew
- ✓ Well-suited to home gardens and commercial landscapes

Genus
Family
Plant type
Hardiness
Bloom time
Bloom size

Light Growing temperature

pH Crop tim

Crop times

Rose Rosaceae Perennial Zone 5

Year round in Southern climates

3-5 inches

Full sun to partial sun

60-80°F 5.5-6.0

1-gallon, 14-20 weeks

3-gallon, 26-30 weeks

Brindabella Roses[™] habit

- Vigorous, upright, bushy
- Height: 36-48 inches
- Spread: 36-48 inches















MITEBUSTER

Mite Resistant Dipladenia!

✓ Compact, upright bush

✓ Bursting with deep red blooms

✓ Color holds up to heat

✓ Sturdy, doesn't break at base

✓ Leaf spot resistant, too!



Mitebuster Red













Apricot







- ✓ Excellent branching
- ✓ High flower count

APRICOT

✓ Great as a bush or hanging basket

Gorgeous designer color!

SARDEN GROUP

First bedding plant mandevilla!

- ✓ Naturally compact
- ✓ Powerful branching with low breaks
- ✓ Bred to be produced in 4-inch pots
- ✓ Perfect for landscapes and baskets

Garden White Sunpa 127







GIANT GROUP

Gorgeous premium mandevilla!

- ✓ Biggest flowers
- ✓ Vigorous growth
- ✓ Superb disease resistance
- ✓ Natural climbers
- ✓ Thrive in the heat



Giant White Sunmandeho



Giant Dark Pink

Sunparajapi

TOP SELLER





Giant Pink



Giant Pure White

Sunpa 6416



Sunpavariaka











dipladenia



Large flowers with compact habit

- ✓ Flowers twice the size
- ✓ Superior branching
- ✓ Disease resistant
- ✓ Glossy green foliage
- ✓ Choose Sundenia Crimson for trellises











BEST SUN PARASOL® VARIETIES FOR TRELLISES







Dense foliage and flowers







BEST SUN PARASOL® VARIETIES FOR POTS & BASKETS

SUN PARASOL® ORIGINAL GROUP Widest color range









Fresh New Color and Campaign

- ✓ Iconic beverage born in France
- ✓ Natural blend of citrus juices
- ✓ Bright, bold orange blooms
- ✓ Shake it up at retail!



MILLION BELLS® MOUNDING calibrachoa

Carefree Color

- ✓ Full, mounding habit
- ✓ Heat and rain tolerant
- ✓ Blooms all season long
- ✓ Selected for garden performance



Orangina® Suncal 1231



Butter Pop SUNCAL 1871





Neon Yellow



Crackling Fire Sunbelfire



White Suncalho



Terra Cotta



Cherry Pink Sunbel Kopachipi



Continuous, spring to fall

Bloom size 1-13/4 inches Full sun Light 60-76°F Growing temperatures

Grower pots 4-inch and larger 4-inch and 6-inch pots Retail and 10- to 12-inch baskets containers

Crop times

4-inch pot (1 liner) – 4-6 weeks, 1-2 pinches 6-inch pot (1 liner) – 6-8 weeks, 2 pinches 10-inch baskets (3 liners) -

10-12 weeks, 2-3 pinches

Million Bells® Mounding habit

- Upright bush, mounding
- Height: 9-12 inches
- Spread: up to 20 inches





SUNTORY PREMIUM BRANDS



Red Bonpri 9172



Pure White Bonpri 974



Dark Pink Bonpridepcom



Pink Bonprilipcom



Hot Pink Bonpripicom

Genus Family Bloom time Light **Growing temperatures Grower pots Retail containers**

Euphorbia Euphorbiaceae Late fall and winter Full sun 65-80°F 5.6-6.5 4-inch and 6-inch 4-inch and 6-inch pots 4-inch pot (1 liner) - 10 weeks 6-inch pot (1 liner) – 18 weeks

Princettia® habit Compact, upright, mounding • Height: 6-19 inches • Spread: 6-12 inches

Response times

Crop times

Princettia compact varieties 7 week Princettia Queen® 8 week





Angelonia Genus **Family** Scrophulariaceae

Plant type Annual

Bloom time Continuous, spring to fall

Bloom size Individual flower $\frac{1}{2}$ - $\frac{2}{3}$ inches, spike

4-10 inches long

Light (-o-) (Co) Full sun, partial sun

Growing Temperature 60-80°F 5.4-5.8 рΗ

Grower pots 4-inch and larger Retail containers 4 inch pots and larger

Crop times 4-inch pot (1 liner) – 6-7 weeks, 1 pinch

> 6-inch pot (1-2 liners) - 7-9 weeks, 1 pinch 10-inch basket (3 liners) – 10-12 weeks,

2 pinches







Blue Sungelobu 2021 Top Performer, University of Tennessee



Deep Pink Sungelodepi

Sungelonia® habit

• Upright, compact habit • Height: 12-15 inches • Spread: 9-12 inches

MADEIRA

argyranthemums

Outstanding, uniform series!

- ✓ Wide color range
- ✓ Multiple flower forms
- ✓ Well-matched habit
- ✓ Early flowering



Red Bonmadre



White Bonmadwitim



Crested Merlot Bonmadmerlo



Deep Pink Bonmadrosepi



Crested Hot Pink Bonmad 11277

Madeira[™] habit

- Mounding, upright
- Height: 12-18 inches
- Spread: 16-20 inches

pH 5.8-6.2

Grower pots 4-inch and larger
Retail containers 4-inch pots and larger

Crop times

4-inch pot (1 liner) – 6-7 weeks, 1 pinch 6-inch pot (1-2 liners) – 7-9 weeks, 1 pinch 10-inch baskets/planters (3 liners) – 10-12 weeks,

2 pinches



2015 Best of Species, Superior Plant, Penn State (Painted Red, Red Stripe)

2015 IPM Innovation Award, bedding and balcony plants (Painted Red)

2015 Grand Prize, Flower Trial Japan (Painted Red, Red Stripe)

2015 Best New Plant, HTA National Plant Show, United Kingdom (Painted Red)



Red Stripe SUNBIDEVB 3



Yellow SUNBIDEVB 1



Painted Red SUNBIDEVB 2



SURDAISY®

brachyscome

Continuous flower power!

- ✓ Naturally compact
- ✓ Excellent branching
- ✓ Withstands cold, rain and sun
- ✓ Produces hundreds of daisy flowers







White



Bonbrapi



Bonbra7115

Surdaisy® habit Compact, mounding

- Height: 4-8 inches
- Spread: 6-12 inches



AWARD-WINNING GRANVIA

2021 and 2020 Best of Species, Director's Select, Penn State

2020 Best in Show, Plantpeddler

2020 Top 10 Performer, University of Minnesota

2019 IPM Innovation Award, bedding and balcony plants

2019 Best New Product, GLEE, United Kingdom

2019 Top Performer, Young's Plant Farm

WATCH HERE





Genus Xerochrysum Family Asteraceae Plant type Annual Bloom time Spring to fall Bloom size 3-5 inches (-Ö:) Full sun Light Growing Temperature 65-76F° рΗ 5.8-6.2 **Grower pots**

Grower pots 8-inch and larger
Retail containers 8-inch and larger
Crop times 8-inch pots – 1 liner, 8-10 weeks

12-inch pots – 3 liners, 8-10 weeks



Showy upright form!

- ✓ Tall, sturdy flower spikes
- ✓ More heat tolerant
- ✓ Extended bloom time
- ✓ Great thriller component

Sundiascia® habit

Upright

• Height: 12-15 inches • Spread: 18-20 inches

Genus Diascia

Family Schrophulariaceae Plant type Annual

Bloom time Continuous, spring to summer

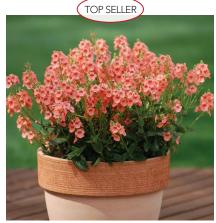
Bloom size 3-inch flower spike Light Full sun

Growing temperatures 60-76°F 5.6-6.0

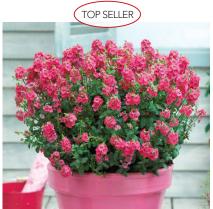
Grower pots 4-inch and larger Retail containers 4-inch pots

and larger Crop times

4-inch pot (1 liner) – 5-7 weeks 6-inch pot (1-2 liners) – 7-9 weeks 10-inch baskets (4-5 liners) – 9-11 weeks







Upright Rose Pink Sunjodiropi



Upright Bright Pink



Upright Blush White





DESANA®

Plays well with others

- ✓ Controlled growth
- ✓ Short internodes
- ✓ Showy foliage

• Spread: 18-42 inches

Thrives in heat and humidity Finishes nicely in smaller pots



Lime Kyuikukan 3

lobelia

SUNTORY® LOBELIA TRAILING

lobelia

Beautiful in hanging baskets

- ✓ Selected for summer performance
- ✓ Nice color range
- ✓ Wide spread
- ✓ More weather tolerant



Suntory® Lobelia Trailing habit

- Trailing
- Height: 10-15 inches
- Spread: 8-12 inches

Trailing Blue with Eye Sunlobe Torebu



Wine Red SUN-ASARO



White Sunasahowa

LOFOS°

lophospermum

Gorgeous flowering vine

- ✓ Unique offering
- ✓ Vigorous, trailing growth
- ✓ Large trumpet-shaped flowers
- ✓ Self-cleaning
- ✓ Blooms throughout the season



Compact White Sunloshiro



Compact Rose Sunlorose

LOFOS° COMPACT

lophospermum

Bred to be grower friendly

- ✓ Significantly more compact
- ✓ Easier to handle
- ✓ Earlier to bloom
- ✓ Self-branching and self-cleaning
- ✓ Premium flowering vine

AWARD-WINNING LOFOS
2016 Top Performer, Michigan
State University (Wine Red,
White, Compact White,
Compact Rose)
2016 Top Vote,

Plantpeddler Trials 2016 Top 50, Raker Trials (White)

2015 Best of Species, Penn State (Wine Red, White, Compact White, Compact Rose)



Lofos® Compact habit

- Trailing
- Length: 1-2 feet from top to bottom

GenusLophospermum (Asarina)FamilyScrophulariaceae

Plant type Annual

Bloom time Continuous, spring through fall

Bloom size 2 inches
Light 2 inches

Partial shade

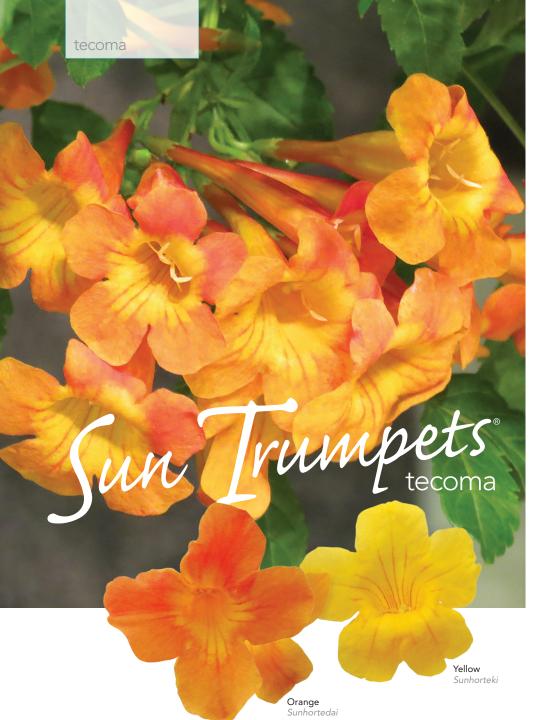
Growing temperatures 60-76°F **pH** 6.0-6.5

Grower pots 4-inch and gallons
Retail 10-inch hanging baskets,
containers 1-gallon and 5-gallon pots

Crop times

4-inch pot (1 liner) – 4-6 weeks, 1-2 pinches 1-gallon pot (2 liners) – 8-9 weeks, 1-2 pinches 10-inch pot (3 liners) – 10-12 weeks, 2-3 pinches New buds will appear at the ends of the vines.

Do not pinch them off. Instead, wrap the vines in and around the plant.



New twist on tecoma!

- ✓ Early flowering in 4-inch pot
- ✓ Well-branched habit
- ✓ Thrives in the heat
- ✓ Blooms year round
- ✓ More cold tolerant

Sun Trumpets® habit

- Compact
- Height: 3-5 feet



Genus Tecoma Family Bignoniaceae Plant type Tropical shrub Hardiness Zone 10a Bloom time Continuous 1 - 1¹/₂ inches Bloom size Light (-i) Full sun Growing 65-80°F temperatures

pH 5.8-6.2

Grower pots 4-inch and larger Retail containers 4-inch and larger Crop times 4-inch pot (1 liner)

4-inch pot (1 liner), 12-14 weeks 18-inch pot (3 liners), 12-14 weeks



Bouquet Gold



Bouquet Deep Blue

SUMMER WAVE® BOUQUET torenia

Best color range for shade

- ✓ Compact habit
- ✓ Early flowering
- ✓ Easy to grow and maintain
- ✓ Withstands heat and disease
- ✓ Self-cleaning, well branching



Bouquet Deep Rose Sunrekoroho

Bouquet Blue



Bouquet White Sunrenikonho



SUMMER **WAVE**® **TRAILING**

torenia

Stunning for shade

- ✓ Lush, trailing growth
- ✓ Thrives in summer heat
- ✓ Self-cleaning and well branched
- ✓ Easy to grow and maintain
- ✓ Blooms all season

Summer Wave® Trailing habit

- Spreading, trailing
- Height: 6-10 inches
- Spread: more than 30 inches

Genus Torenia

Family Scrophulariaceae

Plant type Annual

Bloom time Continuous, spring to

Regular: 1-11/5 inches Bloom size Large: 11/2-14/5 inches

Light Partial sun,

semi shade 60-76°F

Growing temperatures

6.0-6.5

Grower pots 4-inch and larger

Retail container 4-inch pots and larger,

10 and 12-inch baskets

Crop times

4-inch pot (1 liner) – 4-6 weeks, 2 pinches 6-inch pot (1 liner) – 6-8 weeks, 3 pinches 10-inch baskets (3 liners) -

10-12 weeks, no pinching Less pinching when grown cool



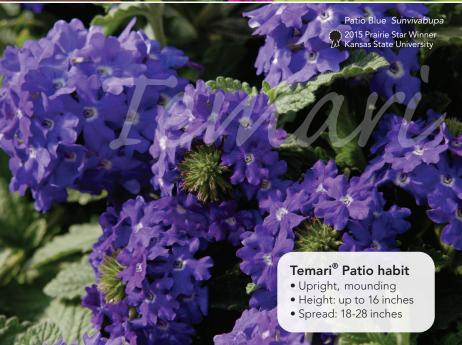






Amethyst Sunrenirirepa





TEMARI[®] PATIO

verbena

Thrives in summer heat

- ✓ Resistant to powdery mildew
- ✓ Bushy, upright habit
- ✓ Strong central branching
- ✓ Creates mounds of color
- ✓ Perfect for patio pots





Red Sunmarired



Blue Sunmarimura 2015 Prairie Star Winner, Kansas State University



Bright Pink Sunmaricorapi2



Candy Stripe® Sunmarirosta

Genus Verbena **Family** Verbenaceae Perennial Plant type Bloom time Continuous, spring to late fall Bloom size

2-2.8-inch clusters (-i) Full sun Growing 60-76°F temperatures

рΗ 5.5-6.2 **Grower pots** 4-inch and larger Retail containers 4-inch pots and larger,

Crop times 4-inch pot (1 liner) - 4-6 weeks 6-inch pot (1 liner) - 6-8 weeks 10-inch baskets (3 liners) - 10-12 weeks Less pinching when grown cool.

10- and 12-inch baskets

Temari® trailing habit

- Bushy, trailing, cascading
- Height: 4-10 inches
- Spread: up to 48 inches

Light



SUNTORY MIXERS ORDER FROM YOUR FAVORITE BROKER TODAY.

SURFINIA® Try these outstanding combinations created by Suntory Flowers' breeders in Japan.



Sweethearts Surfinia Heartbeat Improved Surfinia Purple Heart



Surf's Up! Surfinia Giant Purple Surfinia White Improved Surfinia Giant Blue



Heavenly Blues Surfinia Heavenly Blue Surfinia Purple Majesty Surfinia White Improved



Double Romance Surfinia Summer Double Pink Surfinia Summer Double Rose Surfinia Summer Double White



Plum Perfection Surfinia Blue Veined Surfinia White Improved Surfinia Wild Plum



Surfinia Briliant Pink Surfinia White Improved Surfinia Rose Veined



MILLION BELLS®









Suntory Mixers are available as unrooted cuttings kits, as well as rooted by key Suntory network growers.

SUNTORY MIXERS ORDER FROM YOUR FAVORITE BROKER TODAY.

BEEDANCE®



Bee Daring

Beedance Red Stripe Surdiva Blue Violet Surfinia Deep Red



Bee Fabulous

Beedance Painted Red Suntory Lobelia Trailing White Surfinia Deep Red



Bee-utiful!

Beedance Painted Red Suntory Lobelia Trailing White Temari Trailing Blue

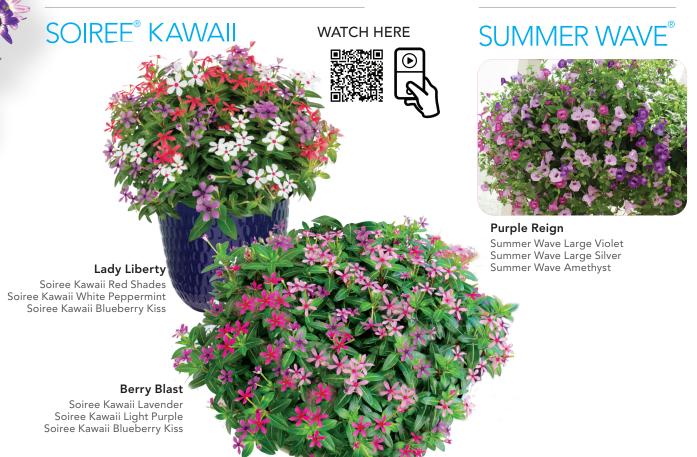


SIJMMFR~SI77I~FRS~ bring on the heat, we can take it.

SURDIVA®









Suite yiere steel

AS URC!

Suntory's hottest brands are now available to growers as unrooted cuttings (URC) or as liners from your favorite licensed root-and-sell growers.





