## Rudbeckia fulgida GOLDSTURM <br> Black-Eyed Susan



## Culture guide

Uses: Plants for border, pot and container plants, plants attract bees and butterflies Exposure: Sun - Partial shade
Garden height: 28" / 70 cm
Crop time: 16-18 weeks
Sow time: January-June for flowering in pots from July onwards (limited flowering); June-August for flowering in pots the following year
Sowing method: 2-3 seeds per plug
Germination: Moist chill seeds for $2-4$ weeks at $40^{\circ} \mathrm{F}\left(5^{\circ} \mathrm{C}\right)$. Germinate at $85^{\circ} \mathrm{F}\left(30^{\circ} \mathrm{C}\right)$
Growing On: Grow on at $50-65^{\circ} \mathrm{F}\left(15-18{ }^{\circ} \mathrm{C}\right)$
Sol: Use a well-drained, growing perennial substrate with 0-15 \% clay, 0-15 \% parts (e.g., bark, wood fibres), 1-1,5 $\mathrm{kg} / \mathrm{m}^{3}$ complete balanced fertilizer, 1-3 kg/m³ slow-release fertilizer (3-9 months), iron-chelate, micronutrients, pH : 5.5-6.5. Field: loamy sandy to sandy humus soils with good drainage and good nutrition levels. Standard fertilization: $80-100 \mathrm{~g} / \mathrm{m}^{2}$ of a slow-release fertilizer.
Temperature: Grow at $10-18{ }^{\circ} \mathrm{C}$ or outdoors. In winter indoors frost free at $3-5^{\circ} \mathrm{C}$ or outdoors. Outdoors fleece cover needed. For wintering the plants should have formed 8-10 leaves. In spring the plants start to grow for 12-14 weeks at $15-18{ }^{\circ} \mathrm{C}$ and long day. Cold temperatures at $10-15$ will increase the cultivation time. A chilling period (vernalization) for 10-12 weeks is recommended for flower initiation.
Fertilization: High fertilization levels are required. Fertilize the crop weekly with 150-200 ppm nitrogen (at $3 \mathrm{~kg} / \mathrm{m}^{3}$ slow-release fertilizer in substrate), using a complete balanced fertilizer. Avoid high ammonium and high nitrogen levels. Don't fertilize after mid-September. In spring fertilize 150-200 ppm nitrogen of a potassium balanced fertilizer (N: K2O-ratio: 1:1,5). Prevent magnesium deficiency by applying magnesium sulphate (0,05 \%) 1-2 times and in case of iron deficiency (above pH 6.0 ) apply iron-chelate for 1-2 times. Field: If necessary according to analysis, improve the soil with $80-100 \mathrm{~g} / \mathrm{m}^{2}$ of a slow release fertilizer per year, applied in several portions. Take care of possible iron deficiency and apply iron-chelate for $1-2$ times. N min soil value: approximately $150 \mathrm{~g} \mathrm{~N} / \mathrm{m}^{2}$.

